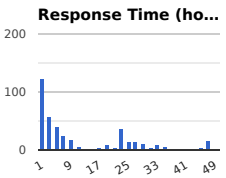
Survey Results: Quality of Life

Survey Info - This survey was sent on behalf of the City of Citrus Heights to the FlashVote community for Citrus Heights, CA.

These FlashVote results are shared with local officials

400
Total Participants
376 of 838 initially invited (45%)
24 others
Margin of error: ± 5%

Applied Filter:
All Responses
Participants for filter:
399

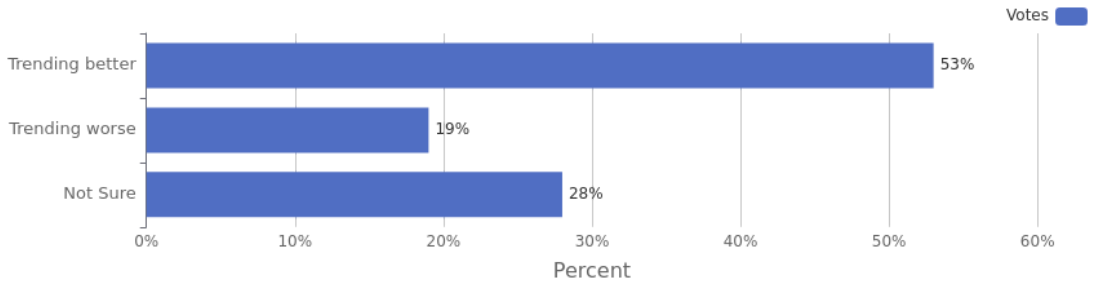


Started:
Mar 9, 2026 11:06am PDT
Ended:
Mar 11, 2026 11:03am PDT
Target Participants:
All Citrus Heights

Q1 Overall, do you feel Citrus Heights is trending better or trending worse as a place to live?

(399 responses)

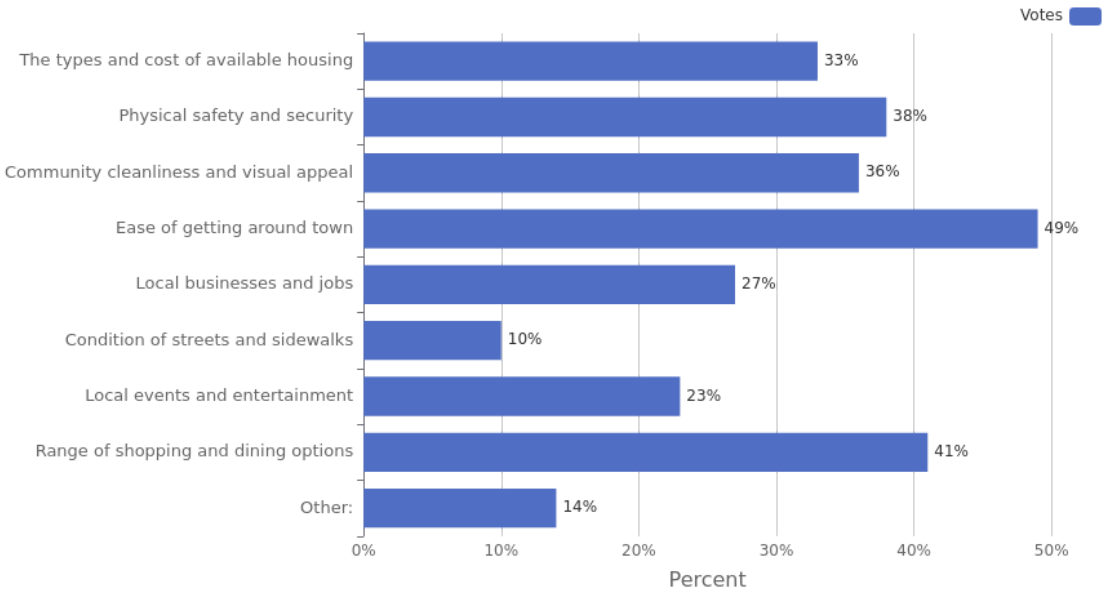
Options	Votes (399)
Trending better	53% (212)
Trending worse	19% (74)
Not Sure	28% (113)



Q2 Which of the following do you think are a STRENGTH of Citrus Heights, if any? (Choose all that apply)

(360 responses)

Options	**Votes** (360)
The types and cost of available housing	33% (120)
Physical safety and security	38% (136)
Community cleanliness and visual appeal	36% (130)
Ease of getting around town	49% (178)
Local businesses and jobs	27% (97)
Condition of streets and sidewalks	10% (37)
Local events and entertainment	23% (83)
Range of shopping and dining options	41% (147)
Other:	14% (52)



Responses for "Other":"



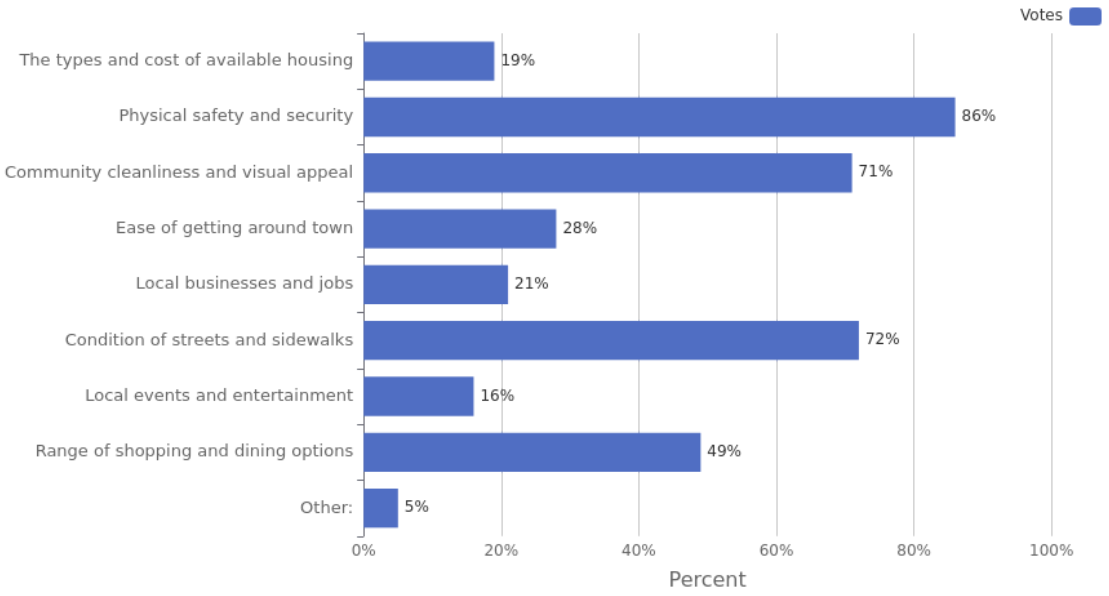
It seems that city hall listens to our gripes. I like that. I
Police Department
A City Council that listens to the people, local control over public safety and development.
Still where I direct my 1st time homebuyers. Would LOVE to preserve our old homes and large lots
I absolutely feel Citrus Heights is on the right trajectory regarding all of the above items.
I don't find any of these issues as comforting
Reasons we bought our home for our children to grow are gone, Willow Creek and businesses.
The City and Chamber should do much more to attract & retain businesses in Citrus Heights.
The bus stop at Arcadia & Greenback
No strengths
I think Citrus Heights being next to Roseville with all their options is a strength
A city government willing to try different approaches to fix problems
How about a dedicated senior center to play cards, pool, crafts, dominos etc?
Excellent police department
There is a sense of community among neighbors where we live in Sunrise Ranch District 6.
None of the above
Sense of Community - National Night Out, Ice cream Socials, Sand Bags, etc.
None. This city only seems to go further downhill.
Trees and number of Parks
Very happy with the improvements to our streets and sidewalks. Really liking the upgrade on Auburn
Benifits: our own police force
Housing sucks safety is laughable city is filthy takes 30 minutes to go across town streets suck
Fix the streets not round about, like old auburn blvd, its a mess
Hope for new businesses, dining and shopping options along with improved streets in the future
More high end restaurants
We need a BJ's Brewhouse or another restaurant like it (besides Chili's)in the Sunrise Mall area
No places to eat, no places to shop, no entertainment

At Madison and sunrise you observe none of these lol
Reasonably priced housing
Our Police Department
No strengths
Conditions are rapidly changing for the better
Conditions and cleanliness is rapidly improving
Close to both much of Sacramento and Roseville. Community cleanliness
It use to be all those things listed above but they are all going downhill
Responsible government
Really none, imo this a failing city.
Central location
Ö
what's left of our rural charm
Mix of rural and urban character
None at the moment. Our city seems to be on a downward trajectory
Engaged city mgmt, finally got a deal on the sunrise mall!
Soon to come animal support
It’s close to the freeway
Parks and bike trails
it's near sacramento proper without being as expensive as sacramento proper
Emergency teams seem reliable and secure
Responsiveness of city services
Great parks and nature areas.
Location in relation to getting to Roseville, Sacramento or folsom
Everything is trending the WRONG direction!

Q3 Which of the following aspects of Citrus Heights are most IMPORTANT to you, if any? (You can choose up to FOUR)

(359 responses)

Options	**Votes** (359)
The types and cost of available housing	19% (69)
Physical safety and security	86% (307)
Community cleanliness and visual appeal	71% (254)
Ease of getting around town	28% (102)
Local businesses and jobs	21% (77)
Condition of streets and sidewalks	72% (259)
Local events and entertainment	16% (58)
Range of shopping and dining options	49% (176)
Other:	5% (18)



Responses for "Other":"



I don't want to go to Roseville to shop but where are our stores?

Improving school performance

Responsible solutions to homelessness.

None of the above

Neighbors need to be keep up with their yards, so many yards have overgrown grass and weeds. It's r

being a town that plans for long term spending. A town that runs in the black

Getting rid of the creepy, drug addicted homeless population that lurks in the shadows

Safe nature areas

Amenities for working families, eg good internet, good public transit, easy access to healthy food

Sunrise Mall

Need safer streets for Bikes and walkers maybe more trails along creeks.

People putting their dogs on leashes at the parks would b nice.

Solutions to reduce homelessness

Entertainment! No theaters, bowling, skating rings, etc.

Too many homeless/drug using thieves

Community cleanliness is improving through the efforts of the City Council.

Slower and quieter streets and traffic

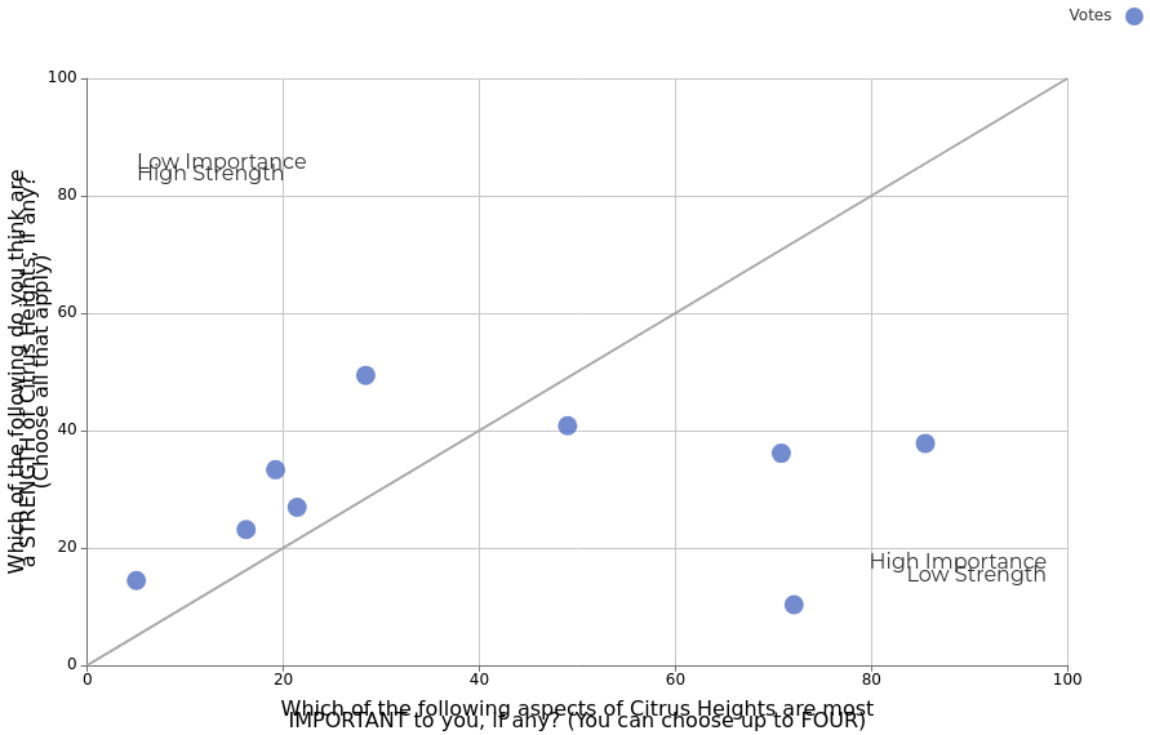
Very engaged city mgmt

Effective responsive local government including CHPD

Importance vs. Satisfaction Comparison

(360 responses)

Options	Votes (359)	
	Importance	Strength
The types and cost of available housing	19% (69)	33% (120)
Physical safety and security	86% (307)	38% (136)
Community cleanliness and visual appeal	71% (254)	36% (130)
Ease of getting around town	28% (102)	49% (178)
Local businesses and jobs	21% (77)	27% (97)
Condition of streets and sidewalks	72% (259)	10% (37)
Local events and entertainment	16% (58)	23% (83)
Range of shopping and dining options	49% (176)	41% (147)
Other:	5% (18)	14% (52)



Q4 If the City could change one thing to improve the quality of life in Citrus Heights the most, what would it be?

(285 responses)

Individual Responses | AI-Generated Summary



Add businesses
Not sure
Fix the roads, and not just the major ones like Greenback or Auburn Bvd, but all of them.
Streets. Safety. Business
Clean up. Over by our Neighborhood, along Roseville Road, the homeless have made a dump and others are also dumping and it is just a gross look. People drive from Roseville down Foothills and then as soon as they enter CH, it looks like a dump.
Add retaining walls to main streets, ban extremely loud cars and motorcycles and review major interceptions for improvement as the number of car accidents happening now are ridiculous
Fix the mall
Make it more safe.
Streets and sidewalks need improvement
Improve on the homeless issue
Sit down mid to high-end dining.
Bring back our mall and make it better than the galleria.
Get ALL the homeless off the streets.
Traffic light timing
Don't know - but thinking about it.
Address the Homeless population and provide More affordable rent Opportunities not only for low income, but for others as well. My daughter pays $2000 a month for a 600 square-foot apartment which is ridiculous.
Enforce safety rules on illegal e-bikes/scooters along with illegal riders. Need more cleanup and enforcements on encampments.
More emphasis on upgrading and maintaining Boulevards, streets and parks to reflect pride in the community i.e. Roseville or Folsom
LIGHTING ON SUNRISE FROM CITY LINE TO ANTELOPE IS HORRIBLE AND UNSAFE
Accelerate the efforts to eliminate public homeless and blight condition. Progress has been made, but much more is needed.
Fix the roads!

Keep the homeless and bums away from the city.
Continue to focus on safety/homeless issue
A lot of homeless people at night vehicles that some are driving probably are not licensed and our streets in parts of citrus heights are really bad
Something to help with heavy traffic during peak hours and weekends
Resolve homelessness.
Fix Roads Faster. At least keep up with your posted agenda and timeframes. Accountability.
Everything I can think of is already in the works... connecting walking/biking trails throughout the area and making Sunrise Tomorrow a reality. For that to be successful though, the city has to stay vigilant about crime and homelessness.
Increase greenery and art throughout the community. More trees, vines, flowers, murals, green spaces, sculptures.
Traffic speed. People are driving too fast.
Address the homeless people on the streets with their encampments
I feel like the city streets and sidewalks are degrading rapidly. I have a little Honda and I find it a challenge to avoid pot holes in the street. Ioften wonder if people think I'm driving drunk, cuz while driving, I cut right, cut left ...etc.... all to avoid the bit pot holes in the streets!!! I accidentally hit one yesterday on Sunrise and I thought, "oh no! I hope I didn't just blow out a tire!!". Sigh.....
Eliminate blighted properties
More local restaurants and bars
Cleaner neighborhoods and keep the run off areas next to canals trimmed and safe
Is already being worked on, The Sunrise Mall area. I miss the Birdcage Shopping Center. I hate having to drive to shop.
Working with the school district to greatly improve school performance.
Stop allowing pants handling and clean yo homeless oyt of here.
Deal with homeless issue, it is out of control in Citrus Heights
Retain businesses!!! At one point, the City was able to attract a number of good businesses like Kmart, Benihana's, Goodwill - just to name a few. But over the recent years, more and more have left. How much effort did the City put into retaining them? Now we're left with vacant buildings and sub-par businesses.
More road work - some of our streets are terrible
Affordable housing
I have concerns about the sports arena
Finalize planes for Sunrise Mall. Recent news of sports complex is best news I've heard in a long time for our city.
More dining options including upscale and vegan, preferably independently owned and operated. We have too many fast food chains.
Traffic and light timing
Approve the Sunrise Sports Complex
Upgrade our streets.
Focus on improving the quality of education in K-12 schools so that young families WANT to live here.
The parks within our city leave MUCH to be desired, especially when you look at neighboring cityies, particularly Roseville. Roseville benefits from owning their own parks, and while the City has had a decent partnership with Sunrise Parks and Recreation, its time evaluate that partnership. When city council is wanting to risk resident's waste services rates to look around at wast services options to please their own financial needs, they should actually be looking at the partnership that has ultimately held the city back as a community.
Fix streets
Wider bicycle lanes
1. Manage the blight that certain people seem to think they have the right to exploit, i.e. the corner of Lauppe Lane and Antelope Rd. 2. Speed up the repair of our roads.
Fix the roads
Have a Cannabis dispensary.
Stop with the affordable housing crap. Make it so people with money want to live here.
Cost of living! Rent or buy property prices are to high. Food and clothing, after rent and prescription's . It's used clothes and oranges I

get from the neighborhood tree
Fix roads
Repair the million pot holes in our streets
Demo Sunrise Mall and redevelop it with restaurant/retail.
Stop adding beautifying projects until roads are fixed. Pot holes everywhere.
Fix more streets
Street condition and more dining options
Get Sunrise Tomorrow moving.. get those retail slumlords out of our city!!
Continue to improve road conditions
Fix the mall area
Address the noise from shotgun exhausts and modified exhausts that clearly exceed state standards. I can tolerate the occasional burning rubber in the intersections but CH appears to have become THE place to remove your muffler or add an illegal exhaust. Can the CHPD report on how many citations they've given for 27151 and similar?
Get something going on the Sunrise Mall. Its been studied to death I'm tired of looking at it.
Get a movie theater back at the mall area or near by and fix roads Sacramento County is slacking on Madison and Fair Oaks road is horrible and dangerous!! Major potholes Rick chips to my windshield. No excuse! CA infrastructure and government has failed us once again!!
QUIT THE 'EMPIRE' BUILDING trend of City Hall!!!
Make Citrus Heights a premium community, like Roseville and Rocklin. Clean up the look of the city, eliminate homelessness and blight. I have had a lot of positive and negative encounters with local police. I would like to see a law enforcement presence where criminals are dealt with, and the community is educated and supported. Some cops at CHPD are awesome, others are jerks.
Safety around our neighborhoods and shopping centers. Security concerns around crime and feeling safe.
Fix Sunrise Mall
Quit growing government, quit giving away money and, instead, cut taxes. It's a start.
Fixing the potholes and streets. Continuing to try and beautify the area and cut down homelessness.
Fix potholes bad streetd
Fix the roads, clean up the homeless areas.
Need to fill empty store fronts with nice shops so I don't have to travel to Roseville
Roads and sunrise mall redevelopment
more affordable elderly housing
We lack in shopping and dining. I rarely stay in CH for either activity. Roseville and Folsom get most of my $$.
Better connections to lightrail for getting downtown.
I can tell the city is putting in effort with removing encampments and homeless populations, but it is still a problem around the lichen road area /near the train tracks
Better selection of sit down restaurants.
Eradicate homeless.
Promote adequate amounts of affordable housing.
Fill up the vacant buildings before building new ones!
Traffic
The streets need to be fixed, and I know you do fix them, but not often enough.
Slow the decline in blight, provide better business incentives, fix our roads so our cars will survive, hire visionaries not trend followers.
please fix Madison Ave; the ruts are terrible!
What is the point of any improvements if we have an unaddressed homeless issue. The appearance is a city that is incapable or unwilling to address a very obvious problem.
Keep the roads in good repair.
Anchor Retailers for shopping options. Residential and roads of thoroughfare maintained.

Finish Auburn Blvd project! I would love to have both lanes of traffic open again in my neighborhood
Street repair and street beautification.
Make the bike lanes on Auburn/Sylvan/San Juan and Fair Oaks Blvd. buffered bike lanes. Add bike lanes or at least paint where bikes should go when going north/south crossing Madison and Greenback. Or if you want bikes to take Mariposa, please make sure the pedestrian signals are available on all sides of the intersection.
The addition of our new Sports Arena is going to be a much needed and welcome venue in our city! We love the idea of family entertainment here in our own City without driving Downtown or to Roseville. We can't wait!!
Code enforcement cracking down on housing curb appeal
fix roads and improve sidewalks and do something about Sunrise mall, build homes, condominiums and get better restaurant's so we don't have to drive to Roseville to eat in a nice place.
There is very few affordable housing choices available for adults with autism or similar intellectual/developmental disabilities in California. It would be amazing if the city could promote and help create secure and safe housing for this community in Citrus Heights. Make connections with the Alta Regional Center, Sacramento county's Community Development Division, CA Department of Developmental Disabilities, Bridge Housing, Jamboree Housing, etc. to use vacant property (Auburn and Mariposa (where pumpkin farm was located), 6446 Sylvan Rd (7 acres near Heights Church), etc.) for housing options. As a caregiver and parent of a child with IDD, we often hear that by around 2035 or 2040, roughly 60,000–100,000 adults with intellectual and developmental disabilities in California may face housing or stability risks when their aging parents die or can no longer care for them.
fix the streets
More focus on the residents actual needs, beyond the superficial appearance of such. Such as the allowance of an open bid for our Garbage contract, which may have led to competitive pricing instead of our increase in rates and decrease in services. Instead of just chiding property owners and fining them, perhaps work with them and outside businesses to occupy vacant spaces. Enticing businesses opportunities to CH, with clear incentives to inhabit the vacant spaces. Instead of placing all of the burden on property owners, City of CH should work hand in hand with them. What incentives are there? The streets that were supposed to be paved in 2025 are still not paved or updated. Though there was a vague answer to a question asked at a meeting held in CH Counsel room, that some time in 2026 it would happen, I see no updates to the pavement and maintenance Program page. When Sunday Funday was stopped, there was no real mention of it, in advance, but a later comment deflecting. ETC...
Improve the condition of neighborhood streets. Many have dangerously deep potholes.
lower gas prices
Better roads
Considering modifying open areas behind Costco and Walmart for more wildlife. Also consider course for bikes (similar to what Roseville has). Kids had area in land at front of Costco prior to construction.
Do something with the mall!!!!!! Hopefully this combination of Tallen Capital Partners, LLC and The Mettle Shop will get something done. Cleaning up that mall are should be less of an attraction for blight and the homeless.
Fix the roads. There are way too many potholes and way too many streets.
Homeless, neighborhoods being kept up meaning taking care of their yards, no junk in their yards cars on the lawn lawns
Continue to keep the garbage services and neighborhood cleanup. Help the Citrus Heights Sentinel get more subscribers. It's very good at helping with community.
Blight in neighborhoods
Clean up the homelessness
Resurfacing side streets
Move forward with the Sunrise Tomorrow Plan
More road improvements
Getting rid of the homeless people.
Do something about the homeless.
Besides solving the Mall 'problem' of course, it would be great to have better shopping and dining options. But with Roseville so close and all the high end choices there, it will be a tough row to hoe. If the sports center does happen that would be a good catalyst for more development.
Do something with Sunrise Mall like Roseville has done to make it appealing for visitors. I am on the fence about the sports complex that is in the paper lately, so I need more info before I get fully behind it. Will that be the only thing built there, or is there room for restaurants and stores to be added? Will a parking garage be added?
Keep repairing all the potholes/craters on the "lanes" which are more like freeways. Get the homeless into housing by making apartments affordable and remove application fees as it costs a fort just to move.
Resurface the residential streets.

Helping homeowners clean up their property. It would be positive for both the homeowner and the city
Actually deal with the homeless. Many places are using warehouses with tiny homes.
As a senior, I would like the city to put reflective paint on the road corners and lane dividers so I feel confident driving at night. Thanks
Turn the land at Sylvan Corners into a huge soccer and softball complex. Bring outside people into our area to spend $ while we host tournaments! Put hotel rooms, (for outside attendees and families), an event center, housing, and shopping on the current Sunrise Mall land.
Approve the sports complex at Sunrise mall property and repair roads.
More police involvement dealing with homeless and petty crime
This city must tackle it's drug trafficking problem. The police and city leaders pretend it's not that bad, or that they have made progress addressing it, but that's untrue. This city is one of the worst for drugs and drug trafficking. CHPD does nothing about it, and the city pretends it's not an issue. The local drug trafficking network has free reign to operate with impunity. It's worse here than in neighboring cities. Part of the problem is the CHPD failing to do their job, and seemingly being complicit with certain habitual drug dealers who have been part of the drug trafficking ecosystem for over a decade. The Auburn Vista Mobile Home Park, which has been a widely known distribution center for 90% of the city's narcotics, is a constant problem that people complain about every year, but it never gets addressed. That place is a cesspool and a safety hazard. Somehow, nothing but jobless drug dealers live there, but nobody investigates how that's even possible.
More clean up of garbage and graffiti around town.
Road repairs
You’re starting to do it but our streets and sidewalks need work
make it more pedestrian friendly. slow down traffic
Getting rid of the creepy, drug addicted homeless population that lurks in the shadows
Clean streets and neighborhoods.
Continue to beautify commercial, retail and residential areas of the city.
Speed up the redevelopment of the Sunrise Mall property.
More local businesses in Sunrise Mall
Have a cannabis dispensary
Better roads
Improve the mall area
Maintaining roads before changing intersections /bike lanes/walkability projects.
It seems like litter and grafitti are getting much worse despite the see click fix app. I am encouraged about the plans for Sunrise Mall and a 4,000 seat concert venue which will hopefully mean Greenback and Madison roads will be fixed and streets near the mall like Mariposa will be more walkable at night with sidewalks and street lighting.
Improving Sunrise Mall.
For me it’s the safety of the streets. There is so much speeding here , so much so I’m being penalized by my auto insurance as being in high risk area.
Improve the streets
Homeless still seems to be an issue. Sunrise Mall is an eye sore.
Quality of Streets & Lightning
Fix all of the potholes along Madison and Greenback
Fix the streets
Better red light timing
Code enforcement !! Overgrown lawns junk in yards poorly maintained property.
Too many potholes and cracks in the streets
Reduce blight by more VISIBLE code enforcement patrols and activity within neighborhoods.
Repair streets
Require all homes to have maintained yards to improve quality of life, neighborhood appearance and city appeal.
streets

more and visible police presence
Traffic on old Auburn blvd hard to leave side streets , cross traffic long strings both directions hard to exit.
Fix/repair residential streets. Keep ahead of potholes on main streets
Do something with Sunrise Mall
Fix the potholes -- even filling them with some sand would be nice (and safe). Stop hiring contractors who use crappy materials for street repair.
Streets with no potholes, less crime
Develop the Sunrise Mall sooner rather than later. Talking about it is just not working. That is a true eyesore and we are losing out on all the tax revenue. Have a BJ'S go into Elephant Bar location.(Sorry. The last sentence should have been entered into another question.)
Do something with Sunrise Mall. It was such a vibrant place 20 years ago.
Clean up the streets and remove the abandoned cars
Repave streets on heavily trafficked roads.
Repair the streets, especially Greenback Lane
Better segregated bike lanes and paths
More public trash cans. More community activities.
More homeless navigators to get homeless out of parks etc.
Attract more upscale businesses
The homeless would move.
Hire more police.
Re-build/Re-purpace the Sunrise Mall. And hurry, we're sinking fast!
More local businesses and fewer vacant buildings
Bring in more independent restaurants and entertainment venues. Tired of all the chain restaurants in town, would like some better "foodie" eateries.
Revamp Sunrise Mall
I am hearing about kids that are getting robbed and women feeling unsafe while out shopping. Can anything be done to increase safety in Citrus Heights?
You need to do something for all the able bodied homeless males on fentanyl it's beyond ridiculous
Utilize the Mall space for the good of the community, the sports complex sounds good, but need: spaces, activities, consideration for elders and handicapped; more actually affordable housing for those on fixed incomes; continue to maintain our lovely outdoor recreational areas.
More shopping options.
Maintain roads with good pavement and paint.
FIX THE SURFACE STREETS
Remove the homeless drug users/thieves
Get the hobos out of parks, off of sidewalks, and out from around businesses.
Better roads for safety
Keep improving the roads, adding sidewalks, and bike paths.
Safety and cleanliness. I feel for our housed neighbors but they loiter in major shopping areas and impact the perception of safety. And then in turn hurt our local businesses.
Safety and cleanliness. I feel for our unhoused neighbors but they loiter in major business areas/the park and it impacts the perception of safety. And in turn hurts businesses.
Fix all the potholes in all of the roads! And move all of the RVs, trailers, boats out of the residential areas.
I appreciate the city's beautification campaign. Please keep beautifying the city with additional wall art, landscaping and removal of vagrants and encampments. Thank you for seeking feedback!
We still need more security and I have noticed a new wave of homeless individuals who look and act like they have a substance abuse problem and I am afraid to go shopping at Grocery Outlet and the Dollar store sometimes.
Hard to think of. We are happy here. Thank you for asking

Bring in a few upscale restaurants, but I know that residents would have to embrace and support them.
fix the streets
Department Stores so I don't have to go to the Galleria which is too far and too large.
More attention homeless camping in green areas, impacting perceived safety in public areas like the library.
streets
More community events
Fix the mall. Make it a LOCAL center. We don’t need a zillion people driving IN here.
We need to feel safe again. The crime in this city is getting worst. That was one thing that set us apart when we incorporated to have our own force.
People still drive too fast and too recklessly. Other than that, Citrus heights is a nice place to live.
We need to increase code enforcement, continue to invest in programs that improve the look of areas, encourage businesses and welcome Them but not commercial or chains. No more chains.
Getting things going with the old Sunrise Mall and showing some progress moving forward.
Cleanliness and quality of life
Less homeless
The whole conservative Citrus Heights city council.
Stop wasting money and invest in itself so the city can actually turn around and start to grow rather than squander it on unnecessary things (like a new city hall that is undeserving of the quality this city actually is). Fix the infrastructure, force business/building owners to improve their property's, get rid of the homeless, actually stop crime - seems to only be getting worse with all the drugs and guns that I see being pulled from arrestees. Stop making this a drive through city (both for restaurants and just driving through to get somewhere else)
Update/remove old mishmash of buildings
Upgrade the streets. Some are in a TERRIBLE shape
Roads! Madison Ave is in terrible, unsafe condition.
Keeping homeless off the streets roaming aimlessly, begging, all over sunrise/madison
Homeless
push both commercial and residential property owners to maintain visual appeal.
Fix the streets!
Get going with the Sunrise Mall
Embracing and accept more arts and entertainment venues and activities for families, not just bars and pubs, but places where families can come out together to hear music. The spring band concerts that SunriseMarketPlace is supposed to host is a good start. The music studio cafe place is a great addition. We need more of this kind of stuff. Bars and pubs have some music but are for adults only. Also a min golf place would be AWESOME.
Nothing. We're fine.
Make it more affordable. Citrus Heights isn’t Sacramento. Housing shouldn’t cost the same as Sacramento.
quality restaurants, not cheap chains
More serious code enforcement. I was told they had been working with a house on Old Auburn for 1.5 years that had many cars parked on their lot. Why does it take that long to enforce the city code? Also, continued monitoring after initial contact about code violation. House near me ran a car repair out of house. Repairs have decreased but not stopped. Have to wonder how much flammable content is still in this garage...
Traffic law inforcement running stop signs and lights.
Walkability or ability to get around without a car
Making law enforcement more visible in all parts of the city, not just the troubled areas.
I think it would be huge to bring businesses into Sunrise Mall. A movie theater and other shops would be great.
Affordable housing
Stop letting homeless hang out everywhere and steal shopping carts from local stores!!
have areas like the sunrise mall renovated or improved as this is a sore for the city, an old run down mall. also the streets need to be repave asap, so bumpy and full of pot holes on main streets and residential areas as well, they just patch and the rain comes and it a

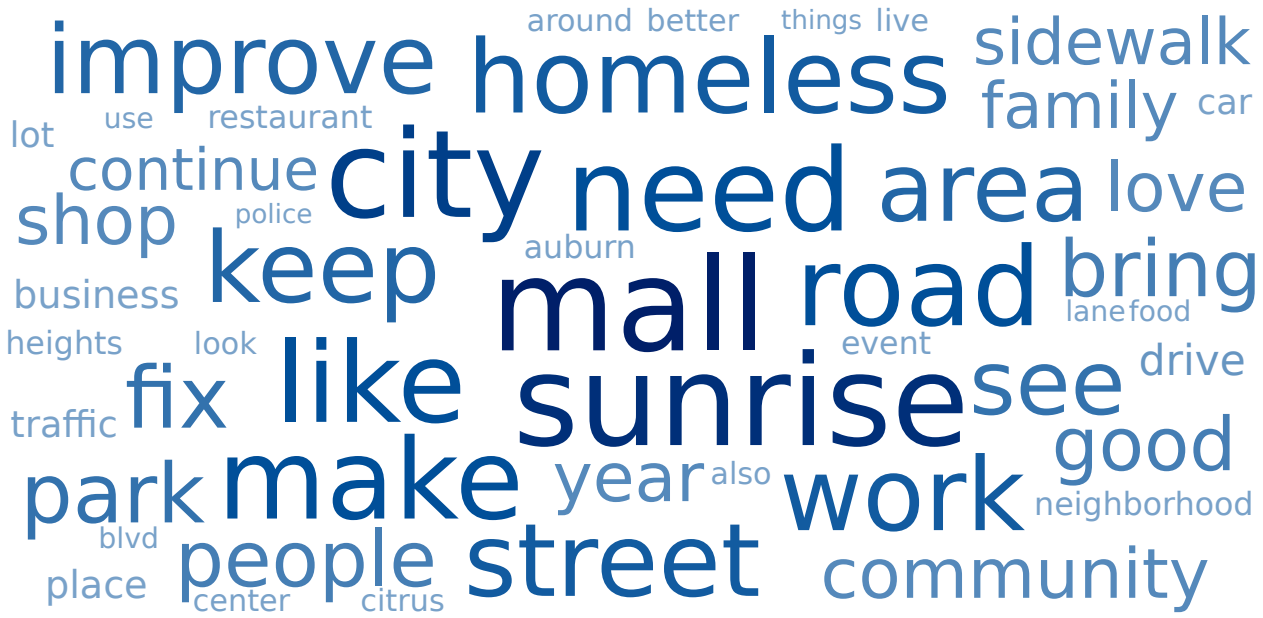
hole again.
Im excited about Sunrise Sports Complex @ old Sunrise Mall. I hope it becomes a reality! :)
Fix residential areas and not just auburn blvd which is being worked on forever it seems
Continuing doing what they're doing!
Improve programs for unhoused individuals and those with addictions. Moving them when they become a nuisance is not ethical and it won't solve the greater issue of affordable housing.
Fix the roads please
We need better youth sports venues
Make sure all the roads are in good repair.
Use the Sunrise mall parking lot for more public activities, farmers market retail, or entertainment events. The city needs a vocal point, a gathering point.
re-sripe the major roads more often. The lane divisions are very faint on some thoroughfares especially at night and bad weather.
More spay and neuter programs Nicer eateries a nice sit down restaurant Clean up auburn blvds shopping options
Get rid if red light cameras
Not sure.
Update infastructure (ie. shopping centers, sidewalks, streets.), encourage new and quality dining that bring in other people to dine.
Pay more attention to our neighborhoods.
You have a lot more f rules like lawn care, etc that do not seem to be enforced.
Build a walkable city center that connects to revitalized aging corridors
Get that mall done!!!!
Stop with the ridiculous barriers that the planning committee keep throwing up that make reputable businesses decide to go elsewhere. The city should be fixing its own infrastructure and inviting new businesses to set up shop, not demanding that they fix the previous tenants' messes. Also, the Auburn Blvd beautification project is pretty, but it's a traffic nightmare to get to businesses now with all those medians and no where to easily turn around. Now those businesses are closing leaving dilapidated buildings on a pretty, new street. So dumb!
Fix Sunrise Mall
Clean up. Streets are trashy.
Friendlier Police Staff. In their efforts to look professional they don't look friendly. It would do them well to smile more. Even if they have to fake it.
Improve the roads and the flow of 'through traffic'
Get rid of the homeless population. I have "see click fix" app and see alot for homeless camp cleanup.
safer walkability
Cleanliness/Blight, more dining/shopping options (less vacant sites)
Putting in sidewalks and street lights in residential neighborhoods, specifically Mariposa and connecting streets by high school.
Get Sunrise center up and active again!!
Dining and entertainment.
REPAVE ALL STREETS - NOT JUST PATCH
Fix pot holes, homelessness, maintaining cleanliness
Stronger enforcement of property crime and nuisance activity. More visible policing, retail theft enforcement, faster removal of illegal camping, safer parks that are not over run with homeless leaving trash, drug paraphernalia and other debris that make the parks virtually unusable and unsafe for kids and other residents.
Improve sayonara neighborhood by improving quality of residents. Improve Increasing dining and shopping experience.
Safety and security are the most important. Reduction in crime and homelessness needs to improve for people to feel safe walking in their neighborhoods.
Those that own shopping centers should be held responsible to keep the properties clean and safe
Remove homeless
Repave the roads. Don't just patch little rectangles on the roads and call it a day. Totally repave the ones that need it.

Do something about the Sunrise Mall.
A large, safe, beautiful park for everyone to enjoy. Replace part of sunrise mall for a park where we can walk/run that makes us feel like we’re away from the small city. Draw inspiration from Central Park, NY haha seriously! Promote bike lanes too and better public transportation to downtown Sacramento. Bullet train! Or a sky rail! Streets need to be upgraded. But one thing? A big beautiful park with a sky rail to downtown sac :D imagine that!
Turn sunrise mall into a Citrus Heights hub for all things activity and family related. It’s a pivotal piece of turning around the city
Slow down traffic on Greenback
Clean up the streets, homeless is out of control here especially on the streets of Greenback and Auburn near my townhomes. I can’t take walks with my kids or dog we have to drive to Roseville to go to the park. Please start regulating like Roseville and Folsom Rocklin do. We must be strict and enforce no panhandling, loitering, no drugs!!! Clean up the streets please! Our city can be beautiful again.
Eminent domain Sunrise Mall. Demo all of it. Do the mixed uses plan. We need a large town center for events. Region needs more housing. Build it all. Bond for financing. Let's go!
More properly maintain road surfaces, improve removal of trash on ground in Stock Ranch area, do something about groups of boys roaming in packs on bicycles and on foot trying to intimidate people walking.
More walking trails and sidewalks in older neighborhoods. Mariposa and Antelope is a great area, but the cars fly and there aren’t good sidewalks.
Getting a light rail station at the sunrise mall once it's rebuilt
Homeless issue
Not much… I’ve lived here 20+ years and I love it!□
Stopping so much crime!
Deregulate zoning and building codes to absolute safety minimums and state mandates. I understand and embrace the intent behind the Sunrise Tomorrow plan; facilitating highly walkable, mixed-use third spaces should be a top goal of any city. But I believe the city's approach, while generous in handling the environmental review process to present a shovel-ready mall redevelopment plan, is misguided regarding how walkability and third spaces develop. Property rights is the key here. Fastrack permitting, allow more commercial in residential areas and vice versa, and we will breathe new life into our aging working-class neighborhoods. If we just throw fines at property owners we will achieve the opposite effect.
Fix roads
Do something about the Sunrise Mall.
Get rid of the useless stop signs and speed bumps. Put fair oaks and old Auburn back to 2 left turn lanes. Stop fining property owners for "blight" when it's stuck up folks that need to mind their own business.
Continue to focus on traffic improvement, speeding, noise reduction from traffic, protection of trees, and natural open space
Revitalize Sunrise Mall into something that would attract business, people and community.
Dont put stadium at Sunrise Mall. Citrus Heights maintained its own because residents shopped in Citrus Heights
The amount of lights are crazy. It’s so landlocked and difficult to get to the freeways at peak hours. The construction makes it worse. They should move that to the evenings.

Q5 Any other comments or suggestions about improving the future quality of life in Citrus Heights?

(179 responses)

Individual Responses | AI-Generated Summary



Please listen to what the people want

Fix all the pot holes!

Bring in for-down restaurants

Street lights are dim and need to do a better job of code enforcement, bad front yards and houses that are just rotting away, junk cars on streets and so on.

Too many scammers and thief's coming to front doors.

Remove the homeless people

Our city is beautiful and there are wonderful caring people here - I don't want to loose that ever

No more fast food.

I was glad to see that the sunrise mall has sold and it's going to be Redeveloped. That should not take 20 years and it should not be 20 of your plan. It should be addressed very soon.

Sports center sounds amazing so hope it moves forward!!

Reduce homeless issues

Do something with the mall property. Improve the road maintenance.

Fixed the roads

We need a hotel in our local area. Especially once we get the sports arena that's planned for sunrise mall. Also, we need better fast food restaurants - Chick fil A or In & Out as opposed to the small Raising Cane or the many independent ones, a big name one that will bring in the business. And we need a couple more upscale restaurants, a BJ's or similar.

Roads #1 Homeless Issues #2 Tackle the Top 2 First... !!

Get the streets repaved, especially Madison

Get more involved with the neighborhoods.

Keep moving forward with all the progress & improvements that are in the works currently.

More streetlights in neighborhoods

I'm looking forward to attending the the 'Citrus Heights Backyard Bash" evenings. There seems to be a lot of events for kids and families, which is nice, but I'd like to see more community events for adults.

Learn the schedule for Republic services. Recycling pickup weeks. Then patrol those neighborhoods more heavily to intercept the people that rummage through the trash and leave a mess behind. This also brings an unwanted element of unsavory individuals to our neighborhoods. 90% of them most likely have warrants so a simple stop. An ID check would reveal that many are on active, searchable probation or parole and can be easily detained and removed from the neighborhood

Sunrise Mall area needs to be developed into something new.

Citrus Heights has become one of the best places for young people to buy a house and watch the city improve over the next 20 years. Keep up the good work!

no

Yes - look to our neighbor the City of Roseville, which is where I mostly shop now.

Give the unhoused a place to live and/or a place to throw their garbage away & use a toilet. Because let's face it, they are probably defecating anywhere and everywhere.

Fix the potholes in our streets and neighborhoods.

Mixed use Sunrise Mall

Thanks for your concern about our city

If you want to continue to improve the quality of life in Citrus Heights, embrace the community you have. Accept that there are many low SES areas in the city AND non-english speakers. We will never be Roseville or Placer County. The city needs to wrap it arms around our community members who add a cultural richness to the city. Additionally, while community engagement is important and we always want to see volunteers step up, Citrus Heights is leaning TOO hard into this identity. Volunteers cannot and should not be relied on for everything. The amount of calls for volunteers should be few and far inbetween.

Move the food giveaway to Sunrise Mall and stop creating traffic problems for the residents that need to use San Juan Ave.

I've lived here for 46 years. Just the other day I commented to my husband about the improvements we've seen over the years. I think Citrus Heights has outgrown it's label of "the ghetto" as it used to be called. So, good work!

More code enforcement.

Clean up the mall and the walgreens area. There are still too many places here that look like a dump

Fix roads and road markings

Stop adding bike lanes that take away car lanes.

Fix residential roads and sidewalks. The whack-a-mole patchwork has been ineffective and troublesome. Nice looking streets, sidewalks and environment, in general, will attract quality establishments and residents.

Crackdown on late night cars doing donuts on the streets.

Entertainment options

It would be great to come up with better public transit to travel around the City and make it more accessible for everyone.

CH seems to be attracting and known for street racing.

Please fix major roads and get some fun restaurants with good food

Control city debt and lower both property taxes and sales taxes. More community outreach.

Homelessness still seems quite high. Law enforcement doesn't seem to be able to keep up as it continuously has been an issue in my neighborhood for many years without improvement.

Cut taxes

Definitely renovating the sunrise mall.

No

Kudos to the Police Dept! Sole Sourcing to Republic Services on the contract extension is not a sound idea. Cutting service is not acceptable. Competitive bids are recommended.

If you want to improve the city, you need to have things that would bring young families here & make them want to stay. Such as activities, shopping, nice parks where families feel safe, etc. At my church, young families move in but usually move out to Roseville or Rocklin within a year.

Continue with trying new things and innovating

Fix our streets. Potholes and uneven texture; tight lanes and no boulevards or pedestrian friendly access on the major streets in town.

Bike lanes!!!!

Im proud of our city and decisions our city counsel decisions.

I would love to see a dedicated senior center for various activities. Cooking classes, tai chi, bingo, cards, arts and crafts etc.

Continue with measures to sanction business property owners who leave their properties vacant unnecessarily.

Everything is good. I feel safe and secure. The police and fire department do a great job. The city mostly looks well kept. I do not see homeless people in my driving around to socialize or do chores.

I hope that sports arena of Sunrise Mall will have other entertainment, dining, and retail options set up by the developer. I love the idea of concerts being in that area. I'm not a sports fan.

much needed road repairs

Bring refuse pickup in-house, and provide hazardous waste home pickup like Folsom. Republic is awful.

Our family has lived here 45 years, we have raised children and been a part of so many CH activities and events. We are continually impressed with all the improvements and growth we have seen since we've incorporated. We love it here!

plant more trees on the walking path on Old Auburn.

Transparency, taking action to work on solutions for growth instead of deflecting and subterfuge.

Get going, finally, on the demolition and rebuilding of Sunrise Mall. Incorporating an arena is a good idea. And bringing in a variety of upscale restaurants would be a big draw.

A hotel no more than 200 rooms in Citrus Heights. This will help families and friends come to visit. Also, guests have asked where is the closest hotel, they are attending a wedding or conference at the Event Center.

Like what I hear about latest Sunrise Mall plans!

With what is being proposed with the sports complex.....put a Nugget Grocery store in over there too along with the other stores they are thinking about! So tired of having to drive to Roseville and/or Granite Bay to shop there! That will attract people from clear across the river and down to Carmichael. That should help to improve things around here.

Keep reiterating that Citrus Heights has Neighbourhood meetings that people could get informed better on what's happening in the city. Also, they will be able to voice their concerns and comments.

Love our police. I love our city council rotation for mayor. I love knowing that my city cares about what I think.

Homeless, neighborhoods, taking care of their yards, no cars on lawns no junk in the yard

Get things moving in regards to the dead mall

Keep our streets and sidewalks in repair

I like that the city does have events for the community (4th of July, ice cream meetups, etc) and to keep that up.

Nighttime driving/rainy nights is difficult for seniors when no median curbs are painted with white reflective pain and there are minimal, if any, reflectors by the curbs. Much improvement needs to be made for left turn and U-turn lanes.

Keep the pressure on the absentee landlords to maintain their properties.

Put trees everywhere. Thanks.

Improve roads. End speeding on Westbrook Dr. (Need speed tables on this street badly!) Make CH a destination by making smart choices in developing Sunrise property. Fun things for families and adults over 30 to go! And, NO DRIVE-THRU'S!!!!!

I'm happy. My kids are grown, I'm retired and those things make it easy to like our community

Make our roads narrower or stripe them differently so that traffic slows down. Residents don't need to drive 45mph down Sunrise. That's only good for commuters.

More cops patrolling

The Sports Complex would be the best for this time.

Fix the roads, add sidewalks, and street lighting. Use cameras to catch and prosecute/fine people who litter and grafitti the city. Make them clean up the mess and teach them about how to be good citizens.

Keep supporting theCHPD.

This past year I was impressed with the homeless being removed, but as it's warming up I'm seeing more gatherings of. Groups around 7-11 and library and the begging in the middle meridians.

Push for more upscale places. More sit down dining (as opposed to quick service or buffet)

Fast track the transition of sunrise mall area

You don't listen so why waste our breath

The city should focus more on making the city work, and the businesses and beautification will follow. The Broken Windows theory about urban blight has been disproven since it was published. Focus on the residents, not on the physical features of the city.

I love living here thanks for doing a great job

Continue with a strong police presence and more frequent police events in the community.
No
Require rental property to be maintained by owners.
continue working on the roads and homeless
Auburn Blvd construction has been taking way too long!
Ticketing people at parks that allow their dogs run off the leashes would be nice. :)
Need more trails that are connected to other trails.
I've been meaning to raise this specific issue: Enter from Auburn Blvd to Walmart. The right turn to Costco at the stop sign is too tight. My car is not large and i'm a good driver. But hard to make the right turn if a car is in the left turn from Costco to exit to Auburn blvd. Traffic can back up to near Auburn Blvd. This could be mitigated with a more sweeping separate right turn at that intersection. It will only get worse as development continues.
Enforcement of current laws
Find a solution to Sunrise Mall - it's so sad to see the empty stores and parking lot.
We need fewer drive thru eateries and corporate/franchise establishments, and a greater variety of family owned quality restaurants.
Continue to try and attract small businesses (we have too many smoke and vape shops however) ; continue putting on community events
Make walkable public spaces including malls
Citrus Heights is doing much better than a lot of other cities in safety and response to citizens
The homelessness on our streets is really increasing. Can anything be done about that?
It feels like crime is worse. I live near Sylvan Corners, and police are constantly driving by with sirens. It doesn't make me feel very safe.
Add more family activity centers such as game center's with slides, zip lines, go carts, etc.
Continue to work on bringing the Sunrise Tomorrow plan to fruition
Yeah why can't we be more like granite bay
Where are the traffic cops? They need to be out more.
Reduce wasteful spending habits.
Get more sit down restaurants instead of drive throughs. For example: GOLDEN CORRAL BUFFET & CRACKLE BARREL RESTAURANT
Increase shopping centers to bring revenue and reduce open drug use
Stop expanding sidewalks that push vehicle lanes of travel close together. Examples: intersections of larwin and woodmore oaks & woodmore oaks and red maple; there are already full sidewalks there and cars are forced closer together while turning at the stop signs. Also the sidewalk expansion on Sunrise south of sayonara; this expansion completely eliminated the bus stop lane forcing busses now to stop in the lane of travel and northbound lanes are squeezed when the bus stops as well. It seems like a lot of money went into making it harder to maneuver around my neighborhood.
Safer sidewalks on Madison Ave
Continued work to bring together all stakeholders in our community to grow. Business, local schools, first responders, parks, etc. Thank you to those working to improve our city!
Continued work to bring together all aspects of the community. Business, local schools, first responders, parks and rec, etc. Thank you to those working to make our city better! Also sorry if this is a double entry for the survey.
Stop adding more fast food places and encourage small family owned restaurants that serve wholesome foods.
Thank you for finally moving forward with plans for the Sunrise Mall and keep working on the street repairs.
Need affordable housing. Homes are too expensive.
Make the old sylvan school site into a park/outdoor venue like royer park or with a botanical garden
Continued work on the roads. Maybe have civilian police volunteers drive daily routes to identify things such as potentially abandoned cars, homeless setting up and rv's being used for full time living so police or other services can intervene to violations before they become entrenched or blight. Crosswoods circle is a favorite for campers, camping and with street parking for the type of housing offered a good place to leave a car and walk away.
Keep working on. The road conditions
There are 78 cops. I rarely see any of them pounding the beat. What do they do all day?
The roads have gotten so bad in neighborhoods, yet the council is buying land. They need to focus on getting more businesses back in

CH so we can get the tax revenue. Once the money comes in, it will be fingers crossed if the city council spends it wisely.

The idea of building a sports complex at sunrise mall is not lucrative, and does not make sense. There are too many similar venues and Citrus Heights is making a grave mistake moving forward with these plans. The city is not going to utilize it or be an attraction in this area.

Handling the homeless situation and getting rid of the parking lot pop up food trucks. It just seems ghetto!

I think r city council and city employees do an excellent job in making CH a pleasant community and wonderful place 2 live

Please don't rush into any Sunrise Mall rebirth...somehow the sports center idea seems like a bit of fad....entertainment venue sounds more appealing element to a big plan...would love to see destination dining.....I miss Seasons 52

It is definitely not a destination. There is little to no quality entertainment. There is little to no quality upscale places to eat or shop. The roads and sidewalks are in terrible condition.

Fix the infrastructure, the rest should follow. Updating Auburn Blvd like you are is a start but without the building facade's getting updated like they should have 20+ years ago, it just looks like a ghetto and no one is going to care about it other than being able to get to Roseville easier.

Fix the Sunrise Mall.....long overdue for a meaningful re-invention. Quit talking about it and let's get things going.....NOW.

Fading and dilapidated shopping areas need to either remodel or be demolished. Mishmash of buildings on Auburn blvd, Greenback/San Juan Safeway center, Woodmore Oaks/Sunrise 7-eleven center to name a few. Attracting business and residents requires a pleasing aesthetic appeal, not a run down has-been offering.

Sunrise Mall revival. It's sad to look at.

Let's hire more police for traffic enforcement. Keep the services of reporting the appearance of our community and having a personal to keep it clean up.

Tear down the mall. It is an eyesore!

Bring a mini golf place, an arcade, and other safe places for teens and families. We have SO many teens just cruising around on bikes all over the place unsupervised, in and out of traffic, and in and out of parking lots, doing whatever they want. like the Walmart Parking lot and Target parking lot, at night time after dark, right in front of cars driving around. It is frustrating. Kids seriously need somewhere to go that's safe, and has family friendly atmosphere. Parks are okay but not after dark obviously. Bowling Alley unfortunately has become a little ghetto, and I've heard some criminal activity over there happening of late. Sunrise Rollerland is great, I hope the new owners make it a good place for kids.

Concerts would be nice.

roads, roads

I have lived here almost 40 years, so clearly I like living here. The cleanup effort has been very successful and I look forward to the new sports complex recently announced.

Be careful spending money that will incur ongoing expenses -- especially more or wider streets.

We need a nice shopping area like the Galleria.

Farrell cat and skunk problem. To many cats and skunks. Not enough people to take care of problem.

None

More police presence especially around businesses!

Keep up the good work, I SEE progress! :)

Deal with the homeless situation. It's gotten worse over the past three months.

I like the direction of the development of Sunrise mall.

Clean up/dismantle sidewalk pop up restaurants, for example the nightly one on auburn and vanmaren

Like to recognize the efforts to improve through ways on San Juan greenback and other major traffic corridor through the city. I'm sure that they will enhance the quality of life here in such Heights.

I am excited about the recent news regarding Sunrise Mall.

Nope

A new council would help

Doing a good job at promoting community- sorry to see the empty lot not developed at the Sylvan corners. That would have brought so much vitality to that area and local business owners. Also the way the mall is being handled is questionable. Had a good investor, could have made some strides. Hope " holding out" will pay off.

I'll say it again: the wrong people are making decisions about the future of CH. They won't be alive in 10 years. We need young people, with families in CH to be making the decisions about what THEIR future city should look like

Keep the city clean and no homeless encampments.

We're bleeding local stores, our massive mall sits mostly vacant and most all new restaurants are fast or junk food. I don't know if it's due to real estate prices, but more needs to be done to attract healthy local businesses
I appreciate the city being responsive when requests are sent in for debris cleanup, potholes, Etc. You do a great job in this area.
more sidewalks
More activities/events! I miss brews and the burbs, I like to take my child to the SMP youth events but the location can be very packed and hard to get around.
Due to increased traffic. Sidewalks need to be added on auburn Blvd starting from Mariposa & auburn to auburn & sunrise. Sidewalks also need to be added on antelope rd starting from old auburn & antelope to antelope and sunrise Blvd.
Remove the blight. I know sunrise mall is a big focus right now but what about Auburn blvd bear greenback lane and the Antelope and Lichen area and Antelope and Roseville Road. Those areas are so unsafe at night I won't shop there after dark.
Safety and security in neighborhoods and safety while shopping and dining. Come up with tactics to deal with unsafe neighborhoods and shopping centers.
Residential street improvements. Several have no sidewalks which immediately improves appearance. Also meant need repaving
Beautification
With the rise on Van Maren and the many blind intersections (between Greenback and Auburn), let's do something to slow traffic down, before there is another fatality.
Lovely town, I'm lucky to have a home here. Can community members who make this town safe be a part of these plans? More community outreach please. I bet we'd like to be involved to make this town even better for generations to come. Sunrise mall has potential to be something legendary for years to come. I hope the city is thinking large for this site. Keep up the good work everyone!
I'd like to increase the walkability with more bike or paved trails.
Keep homeless off of bike trails and nature areas. They make to much trash and ruin nature .
Slowdown traffic on Greenback
Just clean up the streets of homeless drug addicts and then we can do fun community events. We want this to be a fun safe place for families. We want to enjoy our parks and shops without seeing those people everywhere. My kids are scared to walk home I have to leave work to get them. It's crazy how bad things have gotten.
See earlier comment about the mall. Creative mixed uses, mixed incomes in an infill area would ensure future growth. It takes a lot of time, but it's worth it. Set up an EIFD to help.
Love what's been happening- events have been consistent and advertised well! The roads will be better once the construction is over. I LOVE the see click fix app and how quickly it's responded to. Improvements would highly be regarding the homeless population and overnight encampments- they're everywhere and i dont allow my teen daughter out alone due to it.
I love how much work you're putting into community events and resurfacing roads
Redevelopment of Sunrise Mall area, fix roads/sidewalks, resolve homelessness problem
More family and senior entertainment venues
The homeless loitering in front of McDonald's and the Chevron station on Auburn blvd are unsightly for people visiting Citrus Heights.
We don't need more ghetto apartments. We don't need any hotels. We don't need anymore virtue signaling. No more money spent on dumbass signs.
Fix the streets
Keep Police fully staffed and focus on making our schools better.
They should expand the lanes, not the sidewalks

Additional survey reports

(c) Copyright 2013-2025 Governance Sciences Group, Inc., Patent pending